

Tourism and Hospitality in Black & White

A seminar on BEE and the Tourism Charter

Presented by Routledge Modise in association with Eversheds in conjunction with EconoBEE.

The tourism charter has now been gazetted as a sector code and must be followed by all members of the tourism and hospitality industry.

This includes hotels and bed and breakfasts, restaurants and conference organisers, travel agents and tour operators, amongst others.

The tourism charter has slightly different weighting and targets to the codes of good practice.

At the seminar, we will discuss in particular:

- Latest trends in BEE and verification
- Brief overview of the tourism sector code
- How companies are affected by the charter
- The tourism scorecards and how to comply.

Date: 7 July 2009

Time: 12h30-13h30

Venue: Auditorium – Routledge Modise in association with Eversheds,
22 Fredman Drive, Sandton

Speakers: Keith Levenstein - CEO, EconoBEE
Peter Kemp - Director, Routledge Modise
in association with Eversheds

RSVP: Ashleigh Solomon – ashleighsolomon@eversheds.co.za by 30 June 2009

A finger lunch will be served after the presentation.

To watch a short video on the topic please click on
<http://www.youtube.com/watch?v=E6kMXUuqnhU>

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